

## 2022 AGM: Membership Secretary's Report\*

This report gives an overall picture of where our membership numbers stand and how many active members we have.

According to Pianola, the club has a total of 233 members: this includes 17 'Life Members', 6 'Country members' and 210 'Ordinary Members'. The category of Country Membership has now been abolished. From that overall total of 233, 91 have not played at all since reopening (about 40%).

There are 40 people who were members in 2019/20 who have not yet renewed: 13 of these have attended one or more sessions since reopening. We are still including all these as 'Ordinary members' until end August 2022, after which they will be removed from the membership list and categorised as 'Lapsed'. Fifteen new members have joined since reopening along with three returning members from before 2019/20.

To illustrate the drop-off in attendance since reopening:

- 142 members have attended at least one session since reopening (60%)
- 61 members have played more than 10 times (26%)
- 16 members have played more than 32 times (i.e. averaging once a week) (17%)

If you define an 'active' member as someone who plays once a month on average (i.e. 8 times to mid May), we have a grand total of 74 active members (just 31% of the membership).

These are rather poor numbers. Unfortunately, the coinciding of lockdown with the need to move premises has made it more difficult to pin down exactly why so many people have not returned: covid-related factors, a preference for playing online, dislike or inconvenience of the new premises or any combination of these or other reasons.

\*Figures as on 17/05/2022.